

プログラム・企画要旨・講演者略歴

国際シンポジウム・檜山セミナー 「アジア地域における政治経済秩序の新ダイナミズム： 学術的アプローチのパラダイムシフト」

プログラム

15：45－18：15

趣旨説明・司会：後藤健太（関西大学）、佐藤創（南山大学）

開会挨拶：亀岡エリ子（檜山奨学財団）

発表者 1. シロー・アームストロング（オーストラリア国立大学）

発表者 2. テウプ・チャン（韓国・西江（ソガン）大学）

発表者 3. パウィダー・パーナノン（タイ・タマサート大学）

討論：梶谷懐（神戸大学）、吉松秀孝（立命館アジア太平洋大学）

（※本セッションには、英日の同時通訳がつきます。）

Programme

15:45－18:15

International Symposium KASHIYAMA Seminar "The New Political and Economic Dynamisms in Asia: Paradigm Shifts in Academic Approaches"

Opening Remarks: Eriko Kameoka (Chairperson, Kashiyama Scholarship Foundation)

Introduction and Chair: Kenta Goto (Kansai University), Hajime Sato (Nanzan University)

Presentation 1: Shiro Armstrong (Crawford School of Public Policy, Australian National University)

“Getting the economics right in Asia's economic security”

Presentation 2: Dae-Oup Chang (Global Korean Studies, Sogang University)

“Asian Labour in the Age of Decaying Neoliberalism - Implications for Asia's Political Economy of Development”

Presentation 3: Pavidia Pananond (Thammasat Business School, Thammasat University)

“In Search of a New Equilibrium? - Asia and Global Value Chains”

Discussant 1: Kai Kajitani (Kobe University)

Discussant 2: Hidetaka Yoshimatsu (Ritsumeikan Asia Pacific University)

2023 JAAS International Symposium - Kashiyama Seminar
Concept Note

“The New Political and Economic Dynamisms in Asia:
Paradigm Shifts in Academic Approaches”
(Please do not cite without permission)

June 10, 2023 at the University of Tokyo

Kenta Goto, Hajime Sato

This seminar, sponsored by Kashiyama Scholarship Foundation, will look at the current dynamisms that is transforming the political and economic order in Asia, and aims to (1) identify the key issues that needs to be addressed to understand and evaluate the ongoing structural changes, (2) explore how the interaction of these issues would play out in terms of challenges and opportunities for Asia’s future outlook, and (3) to think of innovative ways to establish a new academic approach where interdisciplinary dialogue could be promoted to adjust and respond to the new realities of Asia.

The politics and economics of Asia has been the subject of research for a long time, and there has been significant research outputs accumulated over the past few decades, both in Japan and abroad. These research typically have strong disciplinary orientation, which has driven the depth and breadth of insights into the specific issues pertinent to the region. While such an approach would, without doubt, remain important in the future, the new dynamisms unfolding in Asia has also become increasingly complex, where different issues are intertwined more than ever, in unprecedented ways. These are due to global or region wide changes that have significantly reshaped Asia’s political and economic landscape, including, for example, the proliferation of global value chains, technological advancements particularly in relation to digitalization, robust economic performance of middle and lower income countries in Asia, demographic changes, and the changing geo-political and geo-economic power balances, all of which interact at different levels. A new inter-disciplinary (or multi-disciplinary) approach is urgently needed to make better sense of Asia in the twenty-first century.

For instance, take the Global Value Chains, which is one of the defining characteristics of the contemporary Asian economy. This has connected the various economic actors in this region across borders, through very complex governance relationships. The long and vertically integrated production processes have now been sliced-up into smaller production blocks, with different factor intensities. These production blocks have been relocated to countries and regions according

to their resource endowments, with the aim of achieving “collective efficiency.” This fragmentation dynamics is the driver that has positioned Asia as the “World’s Factory.” In the 2020s, however, this de-facto based dynamics seems to be at a major crossroads, because the configuration of GVCs now must take into account factors other than costs and service links, such as “values” including human rights, environmental sustainability, and in some cases, democracy. The rise of authoritarian neoliberalism across Asia may be identified as one of the factors affecting development dynamics in Asia as well. All these are both the underlying factors and the results of changing geopolitics and the nature of globalization, which characteristics include increased integration in service and digital information, resulting in serious strategic challenges to individual countries in the region. Given this, what would these mean in terms of the regional order? How would the future growth prospects and trajectories of individual countries, industries, and firms, be affected? And what kind of impacts would these have on the domestic politics of the countries in Asia? It is highly likely that these would be all part of a complex dynamism, with significant feedback loops further accelerating interactions that may lead to unpredicted outcomes.

As such, the seminar will attempt to firstly involve a wide range of expertise from different disciplines and regions to reflect upon such reality, as it should inevitably involve multiple viewpoints. This seminar will also be the second of a two-part series, in which the first seminar was organized during the 2022 Kashiya Seminar at the Autumn meeting of the Japan Association for Asian Studies (held at Kansai University).

The 2022 Kashiya Seminar discussed the empirical dimensions of the changes that is happening in Asia, since the end of the Cold War three decades ago, with a focus on the fundamental issues underlying these dynamics. The 2023 seminar, as a follow up of the 2022 Kashiya Seminar, will address how we, as researchers interested in Asia, should reflect upon these changes, in terms of our approach to these new dimensions. Here we will discuss the new issues that we should be highlighting, and the possible academic and policy implications these could have.

Some Relevant Key Words

- Cold War, New Cold War
- Free and Open Indo Pacific
- The emergence of China and India
- Globalizing businesses and the evolution of GVCs
- GVCs and values (human rights, security, democratic values etc.)
- Informality and labor
- Climate change and other environmental challenges
- Economic security, regional trade agreements and economic integration. The changing neo-

liberalism (towards protectionism), and the revival of Nation States

Presenters, discussants, and the moderator

The Kashiwama Seminar will invite key experts from different disciplinary backgrounds including international political economy, business and economics, in order to promote interdisciplinary discussions. The following three experts have been invited.

- Shiro Armstrong (Crawford School of Public Policy, Australian National University, Australia)
- Dae-oup Chang (Global Korean Studies, Sogang University, South Korea)
- Pavida Pananond (Thammasat Business School, Thammasat University, Thailand)

Discussants:

- Kai Kajitani (Kobe University, Japan)
- Hidetaka Yoshimatsu (Ritsumeikan Asia Pacific University, Japan)

Moderators:

- Kenta Goto (Kansai University, Japan) and Hajime Sato (Nanzan University, Japan)

Short Bios

- Shiro Armstrong (Crawford School of Public Policy, Australian National University, Australia)

Shiro Armstrong is an Associate Professor of economics at the Crawford School of Public Policy in the College of Asia and the Pacific at The Australian National University. He is Director of the Australia-Japan Research Centre, Editor of the East Asia Forum, and Director of the East Asian Bureau of Economic Research. He is also a Visiting Professor at Keio University, Research Associate at the Center on Japanese Economy and Business at the Columbia Business School, Visiting Fellow at the Research Institute of Economy, Trade and Industry, Japan and Research Associate at the New Zealand APEC Study Centre. He is the Australian representative on the Research Institute Network of the Economic Research Institute for ASEAN and East Asia, ERIA.

- Dae-oup Chang (Global Korean Studies, Sogang University, South Korea)

Dae-oup Chang is Professor of Global Korean Studies at Sogang University, Seoul and the editor-in chief of Asian Labour Review. He has also taught Development Studies at SOAS and Asian Studies at the University of Hong Kong. His publication on East Asian labour and development includes *Capitalist Development in Korea: Labour, Capital and the Myth of Development State* (2009, Routledge), 'Informalising Labour in Asia's Global Factory' (2009, *Journal of Contemporary Asia* 39:2), and 'Transnational Labour Regimes and Neo-liberal Development in Cambodia' (2022, *Journal of Contemporary Asia* 52:1). He is now writing a book titled "Continent of Labour: The Making of East Asia from Colonial Integration to Neoliberal Ascent."

- Pavidia Pananond (Thammasat Business School, Thammasat University, Thailand)

Pavidia Pananond is Professor of International Business at Thammasat Business School, Thammasat University in Thailand, where she has been based upon completing her PhD at the University of Reading. Her main research interest is global strategy, particularly with reference to how companies in emerging markets develop and expand overseas. She also studies the governance of global industries and the roles of emerging market firms in global value chains. Pavidia has authored a host of academic articles, book chapters, books, and opinion editorials in media outlets such as Bangkok Post and Nikkei Asia. Her views have also been sought from international media including Al Jazeera, BBC, Bloomberg, Financial Times, among others. Pavidia serves on several editorial boards of international academic journals, including *Global Strategy Journal* and *Journal of International Business Policy*. She is also Honorary Adviser to Asia New Zealand Foundation, an authority in helping New Zealanders build their knowledge and skills to thrive in Asia. Her corporate role includes board membership of Precious Shipping

Public Company Limited, Thailand's leading dry bulk carrier. Pavidia is a frequent speaker at national and international public forums and conferences.